



Sujo John

Motivational Speaker,
Founder, YouCanFreeUs Foundation

Sujo John is an international motivational speaker and humanitarian who was launched into public speaking following his survival of the terrorist attacks of September 11, 2001, at the World Trade Center in New York City.

Sujo moved from India to the United States in February of 2001 seeking a new life of adventure and prosperity. He began his career at the North Tower of the World Trade Center.

Just six months later, the unthinkable happened when a terrorist attack brought both towers crashing to the ground. Sujo was working on the 81st floor of the North Tower that morning, having left his pregnant wife getting ready for her job in the South Tower (Thankfully, she was late to work that day—a fact he didn't learn until late in the day.) After the planes hit, he made his way down the stairwell only to be buried in rubble as the towers fell. His miraculous survival that fateful morning confirmed for him a growing sense that his life was meant to be used for a greater purpose, not just chasing success.

Beyond serving as a launching point for his motivational speaking career, that turning point in Sujo's life led to the founding of YouCanFreeUs, an international humanitarian organization that is fighting modern slavery around the world through advocacy, rescue, and rehabilitation. His fight against human trafficking has encouraged a network of global leaders to raise their voices against this evil of our times. YouCanFreeUs presently operates safe houses, training centers and strategic intervention hubs in the USA, Canada, the UK, India and Norway where it is registered as a nonprofit.

Today, in addition to leading this international nonprofit, Sujo continues to share his story of hope and resilience. He has spoken at universities, sporting events, Fortune 500 companies, NATO, and diplomatic and political nerve centers in hundreds of cities across the Americas, Europe, Asia, and Africa. He has also been featured in national and international media including National Geographic, BBC, CBC, Associated Press, The New York Times, Huffington Post, The Times (London), and The National Post.

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